

Available  
October 1, 2016

Be one of the first PCC's in  
Ontario to offer this innovative  
new program!

# Salon, Spa and Wellness Management Toolkit

“Spa businesses are facing a fundamental challenge in their management workforce – they are simply not able to find enough people with the right skills to fill management-level positions...95% of spa industry leaders stated that they currently face problems in hiring spa managers/directors with the right combination of qualifications and experience; 52% stated that they believe these problems will stay the same or worsen over the next decade.

Global Spa & Wellness Summit, Spa Management Workforce and Education: Addressing Market Gaps, prepared by SRI International June 2012

**Wellness is a 3.4 trillion + and growing industry with 94 + million focused in the SPA Industry**

Global Wellness Institute, Global Spa & Wellness Economy Monitor, September 2014

## This program is designed for Private Career Colleges who:

- Want a fully comprehensive new and exciting diploma course offering in the rapidly growing field of **Salon, Spa and Wellness Management**
- Require a modular structure that enables key points of entry
- Desire a program that appeals to and attract international students as an International Student Program designated college

**Business  
Assessment Solutions Inc.**  
Inspiring the Potential Within!

Contact Jerry for details at **905.906.3706**  
**jerry@businessassessmentsolutions.com**  
Corporate Office:  
1100 Burloak Drive, Burlington ON L7L 6B2

## 1,165 Hour Diploma Program Salon, Spa and Wellness

Designed to develop the core knowledge and skills required to find management roles in day, resort and destination, cruise ship, medical and wellness spas. The program includes:

**Modular structured curriculum** in alignment to the Ministry program application and regulatory compliance with more than 350 hours of market research and content development supporting the knowledge and skills required within the salon, spa and wellness industry:

- 1,000 hours of theory and practical activities
- 165 hours of practicum
- Instructor resources, test bank and assignments availability via the purchase of referenced textbooks in the curriculum

**Customization of specific appendices** including A, B, D, E and M ~ **RICC system entries** and PDF of application and Appendix H files ~ **Packaging of all documentation** for the Ministry and college files and supporting follow-up as required

**Your Program Designer.** Dr. Jerry Bishop is a coach and certified trainer by education and passion. Jerry is known for her expertise navigating Ministry compliance with regulatory areas and building compliant curriculum designs.

Skilled at her craft, every program that Jerry has developed for Private Career Colleges in Ontario has received positive assessments by both subject matter experts and adult education assessors.



Dr. Jerry Bishop

Proud Affiliate Career Colleges Ontario