

---

*Jerry Bishop, Ph.D., CTDp, FCIP*

---

A natural leader formally trained as a learning and development educator, Dr. Jerry Bishop guides Business Assessment Solutions Inc. in its partnerships and developments offering over two decades of experience in training, coaching and design. She brings invaluable experience to her business and her clients—an experience of real world knowledge at the core of what matters to clients.

Jerry has been referred to as an “eSSential experiential leader” for her ability to instil inspiration and unlock potential with her coaching that brings out the best in people. A coach and certified trainer by education and passion, Jerry is known for her expertise navigating Ministry compliance with regulatory areas and building compliant curriculum designs. Skilled at her craft, every single one of the programs that Jerry has developed for Private Career Colleges received positive assessments by independent third party assessors and subsequently received the Superintendent’s approval.

The author of “I Never Thought It Would Happen to Me”, and “Blondie Talks About 365 Days of Inspiration”, Jerry’s inspiration has been shared among those looking for a deeper and refreshing outlook at life and a belief that one can achieve their goals through a dedicated focus.

Jerry earned her PhD in Learning and Development, is a Fellow Chartered Insurance Professional (FCIP) and is a Certified Training and Development Professional (CTDP). She also holds many certifications including DiSC® Certification in the Work of Leaders and Six Sigma Professional Black Belt. Jerry has served on several boards and committees, including The Institute’s Presidential Advisory Panel tasked with the Future State of Certification and is a current member of the Institute for Performance and Learning, Career Colleges Ontario, and a Fellow Member of the Insurance Institute of Canada. Jerry regularly volunteers her time to coach others to realize their potential within.